

# WEAR Sustain Support Event



**Date:** 18 & 19 May 2017  
**Location:** Natlab, Eindhoven  
**More info & registration:** [www.creativeringeindhoven.nl](http://www.creativeringeindhoven.nl)

## Thursday 18 May 2017

10:00 - 10:15 Welcome | Koen Snoeckx, Creative Ring  
 10:15 - 10:45 **Keynote | State of the art in Wearable technologies** | Margreet de Kok, Holst Centre  
 10:45 - 11:15 **WEAR Sustain Open Call** | Heritiana Renaud Ranaivoson, WEAR Sustain consortium  
 11:15 - 11:30 Coffee break  
 11:30 - 12:30 **Exploring the Wearables Landscape** | Moderated by CeesJan Mol, Creative Ring  
 12:30 - 13:30 Lunch  
 13:30 - 14:30 **Keynote | Ethics & Sustainability** | Marina Toeters, TU/e  
 14:30 - 15:00 Coffee break  
 15:00 - 16:00 **1-on-1 Coaching Square**  
 Creative Ring - Connecting You to Important Stakeholders  
 BROET basement & Corradino Garofalo - Make Your Own Movie  
 WEAR Sustain - About the open call and the EU project  
 DataScouts - Matchmaking & Eco-System Mapping  
 Ethics & Sustainability - Marina Toeters  
 Code Fellows - Programming

## Friday 19 May 2017

9:30 - 10:00	Doors open   Work on your proposal		
10:00 - 11:00	<b>Workshop</b> Data & Data Models Sander Lieftink, DigiMonks	<b>Workshop</b> Business models (Victoria Martinez, Eindhoven Startups Foundation)	<b>1-on-1 Coaching Square</b> Creative Ring - Connecting You to Important Stakeholders BROET basement & Corradino Garofalo - Make Your Own Movie WEAR Sustain - About the open call and the EU project DataScouts - Matchmaking & Eco-System Mapping Code Fellows - Programming TMC - Hardware-Software Design & Support Pink and Bold - Storytelling FRANS Prototyping - Prototyping & Product Development
11:00 - 11:30	Coffee break		
11:30 - 12:30	<b>Workshop</b> Conceptual thinking Marijn van de Poll, The Oyster Imperative		<b>1-on-1 Coaching Square</b> Creative Ring - Connecting You to Important Stakeholders BROET basement & Corradino Garofalo - Make Your Own Movie WEAR Sustain - About the open call and the EU project DataScouts - Matchmaking & Eco-System Mapping Code Fellows - Programming TMC - Hardware-Software Design & Support Pink and Bold - Storytelling FRANS Prototyping - Prototyping & Product Development EHV Startups - Business Models
12:30 - 13:30	Lunch		
13:30 - 14:30	<b>Workshop</b> Prototyping & Product Development Hans de Penning, FRANS Prototyping	<b>Workshop</b> Storytelling Daphne D'Achard, Pink and Bold	<b>1-on-1 Coaching Square</b> Creative Ring - Connecting You to Important Stakeholders BROET basement & Corradino Garofalo - Make Your Own Movie WEAR Sustain - About the open call and the EU project DataScouts - Matchmaking & Eco-System Mapping Code Fellows - Programming TMC - Hardware-Software Design & Support EHV Startups - Business Models
14:30 - 15:00	Coffee break		
15:00 - 15:45	<b>Closing Keynote</b>   Rethinking Fashion in the Age of Digitalisation   Anouk Wipprecht		
15:45 - 16:00	Wrap-up   Koen Snoeckx, Creative Ring		
16:00 - 17:00	Networking drink		